



Virginia Education Opinion Poll

September 25th, 2023

Top Lines

Q1:School Political Influence

%	
V' concerned	73%
Sw' concerned	18%
Not concerned	6%
Unsure	3%

Q2:School Notification

%	
Yes	71%
No	19%
Unsure	10%

Q3:CA Child Custody Law

%	
Yes	18%
No	64%
Unsure	18%

Q4:Sexually Explicit Content In Schools

%	
Yes	74%
No	14%
Unsure	11%

Q5:Pornography In School Libraries

%	
V' concerned	59%
Concerned	7%
S' concerned	11%
Not concerned	23%

Q6:School Curriculum Control

%	
Parents	46%
School	42%
Unsure	11%

Q7:Public School Satisfaction

%	
Yes	33%
No	36%
Unsure	31%

Q8:Communication With Parents

%	
Yes	33%
No	28%
Unsure	39%

Q9:Charter School Support

%	
Yes	52%
No	26%
Unsure	22%

Top Lines

Q10:Teacher Pay

%	
Yes	14%
No	63%
Unsure	23%

Q11:Teacher Shortage

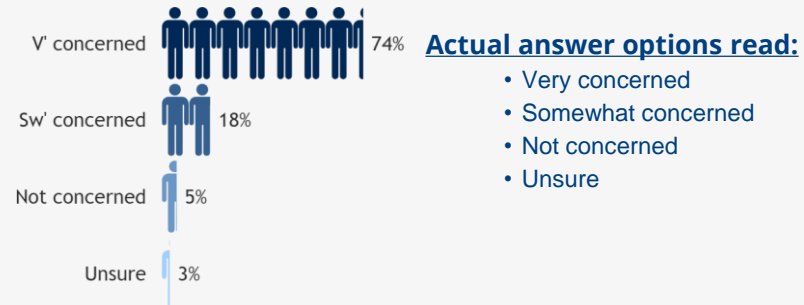
%	
V' concerned	57%
Sw' concerned	29%
Not concerned	9%
Unsure	5%

Q12:Standardized Tests

%	
Yes	57%
No	31%
Unsure	12%

School Political Influence

How concerned are you about political influence in public schools?



Critical Crosstabs:

By Gender

	Female	Male
V' concerned	74%	74%
Sw' concerned	20%	15%
Not concerned	4%	7%
Unsure	2%	4%

By Education

	HS	College	Grad+
V' concerned	76%	71%	73%
Sw' concerned	17%	18%	18%
Not concerned	3%	7%	8%
Unsure	3%	4%	1%

By Ideology

	Moderate	Conserv.	Liberal
V' concerned	65%	85%	67%
Sw' concerned	22%	12%	24%
Not concerned	9%	1%	8%
Unsure	4%	2%	1%

By Age

	18-34	35-44	45-54	55-64	65+
V' concerned	65%	79%	77%	79%	71%
Sw' concerned	15%	14%	15%	18%	21%
Not concerned	13%	5%	6%	2%	4%
Unsure	6%	2%	2%	1%	3%

By Race

	White	Black	Other
V' concerned	75%	63%	77%
Sw' concerned	18%	24%	12%
Not concerned	5%	11%	1%
Unsure	2%	2%	11%

By Last 4 Generals

	4	3	2	1	0
V' concerned	74%	74%	76%	67%	74%
Sw' concerned	19%	18%	18%	19%	11%
Not concerned	4%	6%	5%	13%	5%
Unsure	2%	2%	1%	1%	11%

By Party

	Democrat	Other	Republican	Independent
V' concerned	64%	88%	83%	62%
Sw' concerned	21%	9%	14%	24%
Not concerned	12%	1%	1%	7%
Unsure	3%	2%	1%	7%

By DMA

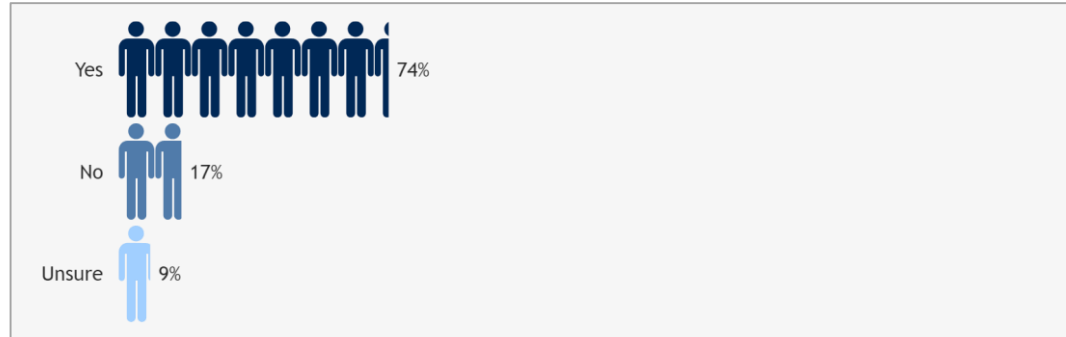
	DC	Norfolk	Richmond	Roanoke	Other
V' concerned	73%	77%	71%	69%	83%
Sw' concerned	17%	17%	19%	23%	14%
Not concerned	8%	5%	4%	5%	2%
Unsure	2%	2%	7%	4%	2%

By Voting Method

	Day of	Early	By Mail	Undecided
V' concerned	74%	73%	75%	72%
Sw' concerned	19%	21%	14%	12%
Not concerned	6%	3%	11%	5%
Unsure	1%	3%	1%	11%

School Notification of Child's Gender Identity

Do you believe that parents should be notified if a child wishes to use a different gender identity, name, or pronoun at school?



Critical Crosstabs:

By Gender

	Female	Male
Yes	67%	81%
No	21%	13%
Unsure	11%	6%

By Education

	HS	College	Grad+
Yes	82%	71%	61%
No	10%	21%	27%
Unsure	8%	8%	12%

By Ideology

	Moderate	Conserv.	Liberal
Yes	71%	93%	34%
No	17%	5%	48%
Unsure	12%	2%	18%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	81%	67%	70%	80%	72%
No	14%	29%	25%	12%	14%
Unsure	6%	4%	5%	8%	14%

By Race

	White	Black	Other
Yes	74%	68%	80%
No	18%	15%	13%
Unsure	8%	17%	7%

By Last 4 Generals

	4	3	2	1	0
Yes	71%	70%	82%	87%	79%
No	20%	18%	11%	10%	16%
Unsure	10%	12%	7%	3%	5%

By Party

	Democrat	Other	Republican	Independent
Yes	50%	59%	92%	71%
No	33%	32%	5%	20%
Unsure	17%	9%	3%	9%

By DMA

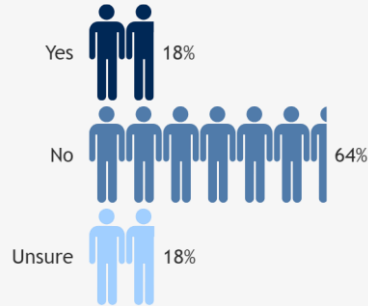
	DC	Norfolk	Richmond	Roanoke	Other
Yes	71%	75%	73%	80%	78%
No	22%	15%	15%	15%	13%
Unsure	8%	11%	12%	5%	9%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	81%	70%	62%	72%
No	12%	21%	28%	15%
Unsure	7%	9%	9%	13%

CA Child Custody Law

California recently passed a law requiring judges to consider whether a parent acknowledges the child's gender identity when reviewing custody cases. In the past, similar legislation was introduced in Virginia. In a custody battle, if a parent does not affirm a child's preferred gender identity, should that factor into a parent losing custody of their child?



Actual answer options read:

- Yes, the parent should lose custody of their child
- No, the parent should not lose custody of their child
- Unsure

Critical Crosstabs:

By Gender

	Female	Male
Yes	21%	14%
No	60%	70%
Unsure	19%	16%

By Education

	HS	College	Grad+
Yes	17%	13%	25%
No	67%	69%	53%
Unsure	16%	18%	21%

By Ideology

	Moderate	Conserv.	Liberal
Yes	15%	10%	38%
No	65%	84%	27%
Unsure	21%	6%	34%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	28%	31%	12%	12%	14%
No	62%	61%	62%	68%	66%
Unsure	10%	8%	26%	20%	20%

By Race

	White	Black	Other
Yes	17%	17%	20%
No	63%	68%	68%
Unsure	19%	15%	12%

By Last 4 Generals

	4	3	2	1	0
Yes	17%	19%	16%	10%	26%
No	60%	68%	68%	75%	64%
Unsure	23%	13%	17%	15%	11%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	27%	30%	7%	20%
No	45%	51%	83%	66%
Unsure	28%	19%	10%	15%

By DMA

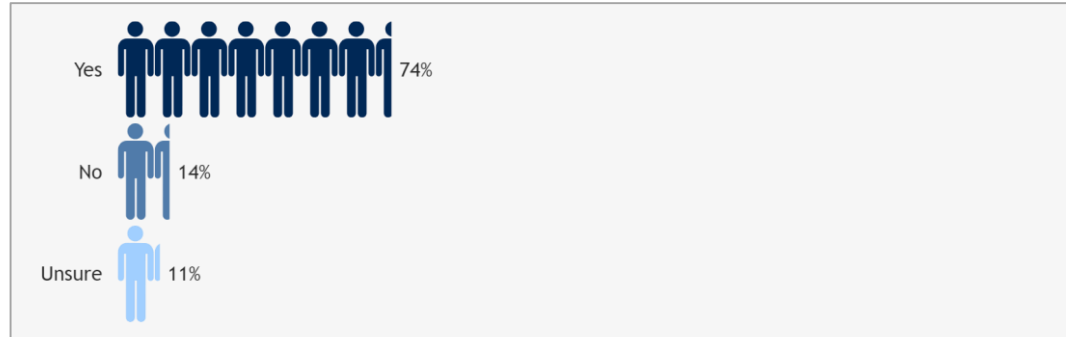
	DC	Norfolk	Richmond	Roanoke	Other
Yes	18%	15%	19%	22%	14%
No	62%	73%	62%	61%	65%
Unsure	20%	12%	19%	16%	21%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	15%	17%	21%	26%
No	70%	64%	58%	56%
Unsure	15%	20%	21%	19%

Sexually Explicit Content In Schools

Do you support or oppose school officials being required to notify parents of any school curriculum that contains sexually explicit content or sexually explicit images?



Critical Crosstabs:

By Gender

	Female	Male
Yes	73%	76%
No	15%	13%
Unsure	12%	11%

By Education

	HS	College	Grad+
Yes	87%	69%	61%
No	8%	19%	17%
Unsure	5%	12%	21%

By Ideology

	Moderate	Conserv.	Liberal
Yes	71%	98%	41%
No	13%	1%	38%
Unsure	16%	1%	21%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	84%	72%	70%	71%	74%
No	12%	19%	16%	14%	11%
Unsure	4%	9%	14%	14%	14%

By Race

	White	Black	Other
Yes	73%	76%	83%
No	16%	11%	9%
Unsure	12%	14%	8%

By Last 4 Generals

	4	3	2	1	0
Yes	69%	77%	81%	77%	77%
No	16%	14%	12%	13%	13%
Unsure	16%	9%	8%	10%	10%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	52%	54%	98%	78%
No	28%	35%	2%	7%
Unsure	21%	11%	1%	15%

By DMA

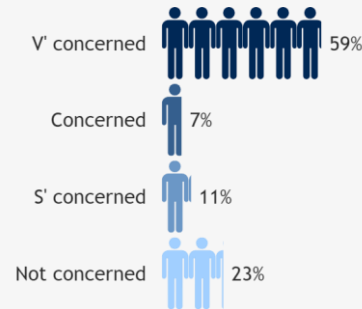
	DC	Norfolk	Richmond	Roanoke	Other
Yes	77%	72%	73%	73%	72%
No	14%	15%	14%	12%	13%
Unsure	9%	13%	13%	15%	15%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	79%	70%	73%	70%
No	13%	15%	18%	12%
Unsure	8%	15%	9%	18%

Pornography In School Libraries

Explicitly pornographic content has been found in public school library reading materials across Virginia. Examples include images of anal sex, pedophilia, sex between underage individuals, and intense domestic violence. Knowing what you know now, how concerned are you about inappropriate materials in public school libraries?



Actual answer options read:

- Very concerned
- Concerned
- Slightly concerned
- Not concerned
- Unsure

Critical Crosstabs:

By Gender

	Female	Male
V' concerned	59%	59%
Concerned	5%	10%
S' concerned	12%	9%
Not concerned	23%	22%

By Education

	HS	College	Grad+
V' concerned	71%	57%	37%
Concerned	6%	8%	9%
S' concerned	10%	10%	13%
Not concerned	12%	26%	40%

By Ideology

	Moderate	Conserv.	Liberal
V' concerned	52%	90%	15%
Concerned	12%	3%	5%
S' concerned	16%	4%	14%
Not concerned	20%	3%	66%

By Age

	18-34	35-44	45-54	55-64	65+
V' concerned	51%	51%	53%	68%	63%
Concerned	18%	2%	5%	6%	7%
S' concerned	3%	6%	12%	8%	17%
Not concerned	28%	41%	30%	19%	13%

By Race

	White	Black	Other
V' concerned	58%	55%	70%
Concerned	6%	18%	4%
S' concerned	11%	11%	6%
Not concerned	24%	16%	21%

By Last 4 Generals

	4	3	2	1	0
V' concerned	58%	58%	67%	56%	59%
Concerned	6%	8%	7%	20%	2%
S' concerned	14%	10%	8%	6%	4%
Not concerned	22%	23%	19%	19%	35%

By Self-Reported Party

	Democrat	Other	Republican	Independent
V' concerned	29%	51%	91%	48%
Concerned	13%	4%	3%	8%
S' concerned	16%	9%	5%	13%
Not concerned	42%	36%	1%	31%

By DMA

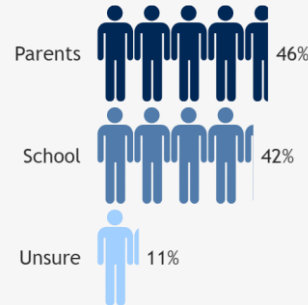
	DC	Norfolk	Richmond	Roanoke	Other
V' concerned	55%	62%	58%	64%	66%
Concerned	6%	8%	8%	10%	6%
S' concerned	12%	7%	11%	15%	8%
Not concerned	27%	23%	23%	11%	20%

By Voting Method

	Day of	Early	By Mail	Undecided
V' concerned	65%	55%	52%	56%
Concerned	8%	7%	6%	9%
S' concerned	9%	15%	12%	4%
Not concerned	18%	22%	30%	31%

School Curriculum Control

In your opinion, who should have more responsibility and control over what students are taught in school?



Critical Crosstabs:

By Gender

	Female	Male
Parents	44%	49%
School	45%	39%
Unsure	11%	11%

By Education

	HS	College	Grad+
Parents	56%	48%	24%
School	31%	42%	65%
Unsure	12%	10%	11%

By Ideology

	Moderate	Conserv.	Liberal
Parents	36%	77%	8%
School	50%	14%	79%
Unsure	13%	9%	12%

By Age

	18-34	35-44	45-54	55-64	65+
Parents	30%	37%	52%	56%	49%
School	52%	58%	41%	32%	39%
Unsure	18%	5%	6%	12%	13%

By Race

	White	Black	Other
Parents	51%	29%	36%
School	40%	48%	54%
Unsure	9%	24%	9%

By Last 4 Generals

	4	3	2	1	0
Parents	46%	45%	53%	50%	39%
School	42%	45%	40%	31%	47%
Unsure	12%	9%	7%	18%	13%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Parents	14%	48%	76%	46%
School	73%	40%	17%	39%
Unsure	13%	12%	8%	14%

By DMA

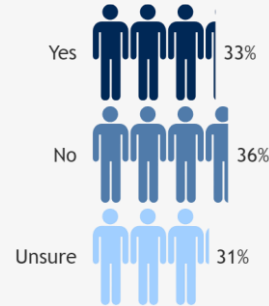
	DC	Norfolk	Richmond	Roanoke	Other
Parents	44%	52%	40%	49%	54%
School	44%	40%	44%	40%	40%
Unsure	12%	8%	16%	11%	6%

By Voting Method

	Day of	Early	By Mail	Undecided
Parents	55%	43%	30%	46%
School	35%	47%	59%	35%
Unsure	10%	9%	11%	19%

Public School Satisfaction

Are you satisfied with the quality of your local public schools?



Critical Crosstabs:

By Gender

	Female	Male
Yes	31%	35%
No	33%	40%
Unsure	35%	26%

By Education

	HS	College	Grad+
Yes	23%	37%	47%
No	42%	34%	28%
Unsure	35%	29%	25%

By Ideology

	Moderate	Conserv.	Liberal
Yes	32%	23%	53%
No	29%	52%	19%
Unsure	39%	25%	27%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	22%	32%	34%	31%	37%
No	40%	25%	48%	42%	31%
Unsure	38%	43%	18%	26%	32%

By Race

	White	Black	Other
Yes	36%	19%	25%
No	38%	32%	32%
Unsure	26%	49%	43%

By Last 4 Generals

	4	3	2	1	0
Yes	37%	33%	30%	32%	16%
No	37%	42%	31%	41%	23%
Unsure	26%	26%	39%	27%	61%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	41%	31%	25%	33%
No	25%	30%	47%	36%
Unsure	34%	39%	27%	31%

By DMA

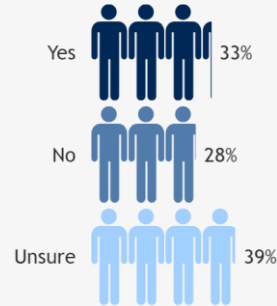
	DC	Norfolk	Richmond	Roanoke	Other
Yes	35%	24%	32%	42%	32%
No	31%	43%	39%	36%	37%
Unsure	33%	33%	29%	22%	31%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	30%	36%	42%	22%
No	41%	32%	28%	42%
Unsure	29%	32%	30%	36%

Public School Communication With Parents

When it comes to things like school curriculum, do you believe that your public school system does a good job of notifying and communicating with parents?



Critical Crosstabs:

By Gender

	Female	Male
Yes	32%	33%
No	27%	30%
Unsure	41%	37%

By Education

	HS	College	Grad+
Yes	24%	35%	47%
No	34%	27%	19%
Unsure	42%	38%	33%

By Ideology

	Moderate	Conserv.	Liberal
Yes	35%	23%	46%
No	22%	43%	15%
Unsure	43%	34%	39%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	34%	37%	35%	29%	31%
No	18%	21%	37%	35%	28%
Unsure	47%	42%	28%	36%	41%

By Race

	White	Black	Other
Yes	33%	24%	40%
No	29%	29%	23%
Unsure	38%	47%	38%

By Last 4 Generals

	4	3	2	1	0
Yes	35%	34%	26%	24%	31%
No	29%	35%	26%	37%	7%
Unsure	36%	31%	47%	39%	62%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	45%	20%	23%	32%
No	16%	15%	42%	26%
Unsure	39%	65%	35%	41%

By DMA

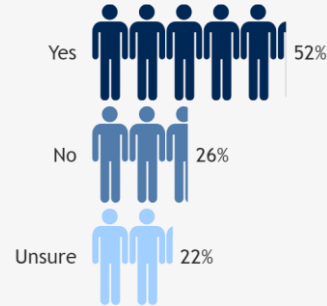
	DC	Norfolk	Richmond	Roanoke	Other
Yes	31%	25%	37%	42%	34%
No	25%	35%	23%	25%	44%
Unsure	44%	40%	40%	34%	22%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	31%	32%	43%	27%
No	33%	25%	25%	27%
Unsure	36%	43%	32%	46%

Charter School Support

A charter school is a publicly-funded, privately run school that focuses on a specific curriculum. Would you support a charter school in your local area?



Critical Crosstabs:

By Gender

	Female	Male
Yes	54%	51%
No	26%	26%
Unsure	21%	23%

By Education

	HS	College	Grad+
Yes	60%	51%	40%
No	16%	31%	39%
Unsure	24%	18%	21%

By Ideology

	Moderate	Conserv.	Liberal
Yes	48%	71%	25%
No	26%	10%	56%
Unsure	25%	19%	19%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	45%	45%	53%	62%	52%
No	21%	39%	35%	17%	25%
Unsure	34%	17%	13%	21%	23%

By Race

	White	Black	Other
Yes	51%	55%	56%
No	28%	16%	23%
Unsure	21%	29%	21%

By Last 4 Generals

	4	3	2	1	0
Yes	54%	51%	54%	45%	49%
No	27%	26%	28%	22%	21%
Unsure	18%	23%	18%	34%	30%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	35%	49%	70%	47%
No	40%	39%	11%	27%
Unsure	24%	12%	18%	26%

By DMA

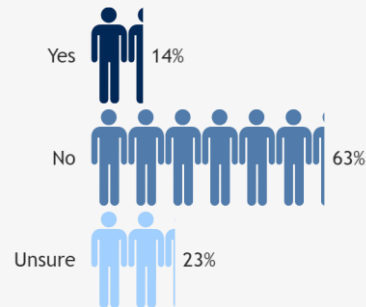
	DC	Norfolk	Richmond	Roanoke	Other
Yes	52%	53%	62%	46%	43%
No	31%	25%	15%	24%	28%
Unsure	17%	21%	23%	29%	29%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	56%	48%	57%	44%
No	23%	31%	23%	26%
Unsure	21%	21%	19%	31%

Teacher Pay

Do you believe that Virginia teachers are paid fairly?



Critical Crosstabs:

By Gender

	Female	Male
Yes	12%	16%
No	67%	59%
Unsure	21%	25%

By Education

	HS	College	Grad+
Yes	14%	16%	12%
No	58%	65%	71%
Unsure	28%	19%	17%

By Ideology

	Moderate	Conserv.	Liberal
Yes	10%	22%	7%
No	70%	47%	80%
Unsure	20%	31%	13%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	6%	5%	19%	16%	17%
No	78%	71%	61%	58%	58%
Unsure	16%	24%	19%	25%	25%

By Race

	White	Black	Other
Yes	16%	1%	17%
No	60%	84%	62%
Unsure	24%	15%	20%

By Last 4 Generals

	4	3	2	1	0
Yes	18%	11%	15%	8%	6%
No	58%	70%	64%	68%	67%
Unsure	24%	19%	20%	24%	27%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	4%	7%	24%	12%
No	85%	76%	46%	53%
Unsure	10%	17%	30%	34%

By DMA

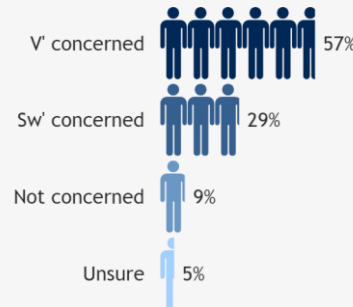
	DC	Norfolk	Richmond	Roanoke	Other
Yes	12%	14%	10%	24%	16%
No	61%	68%	66%	56%	65%
Unsure	26%	18%	24%	20%	19%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	14%	16%	14%	10%
No	64%	61%	69%	59%
Unsure	22%	23%	17%	31%

Teacher Shortage

How concerned are you about a public school teacher shortage?



Actual answer options read:

- Very concerned
- Somewhat concerned
- Not concerned
- Unsure

Critical Crosstabs:

By Gender

	Female	Male
V' concerned	67%	45%
Sw' concerned	23%	35%
Not concerned	5%	14%
Unsure	5%	5%

By Education

	HS	College	Grad+
V' concerned	51%	59%	65%
Sw' concerned	32%	27%	26%
Not concerned	11%	8%	6%
Unsure	5%	6%	3%

By Ideology

	Moderate	Conserv.	Liberal
V' concerned	62%	45%	68%
Sw' concerned	24%	35%	27%
Not concerned	9%	13%	2%
Unsure	5%	7%	3%

By Age

	18-34	35-44	45-54	55-64	65+
V' concerned	65%	67%	52%	40%	61%
Sw' concerned	13%	17%	34%	41%	31%
Not concerned	17%	10%	7%	11%	6%

By Race

	White	Black	Other
V' concerned	55%	62%	63%
Sw' concerned	31%	23%	20%
Not concerned	8%	10%	15%
Unsure	6%	5%	2%

By Last 4 Generals

	4	3	2	1	0
V' concerned	57%	53%	64%	38%	69%
Sw' concerned	30%	36%	20%	33%	15%
Not concerned	8%	6%	9%	22%	11%

By Self-Reported Party

	Democrat	Other	Republican	Independent
V' concerned	70%	72%	47%	49%
Sw' concerned	23%	17%	36%	28%
Not concerned	5%	4%	11%	14%
Unsure	2%	6%	6%	8%

By DMA

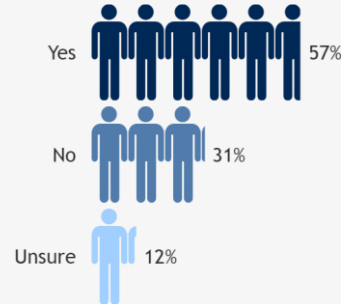
	DC	Norfolk	Richmond	Roanoke	Other
V' concerned	56%	60%	60%	53%	52%
Sw' concerned	26%	29%	25%	40%	34%
Not concerned	10%	9%	11%	6%	7%

By Voting Method

	Day of	Early	By Mail	Undecided
V' concerned	52%	58%	67%	56%
Sw' concerned	33%	31%	18%	25%
Not concerned	11%	6%	11%	9%
Unsure	4%	6%	5%	10%

Standardized Tests

Every year, Virginia public school students take a standardized test to assess their academic progress to measure school and student performance. Do you support standardized testing?



Critical Crosstabs:

By Gender

	Female	Male
Yes	52%	62%
No	36%	25%
Unsure	12%	12%

By Education

	HS	College	Grad+
Yes	63%	54%	50%
No	27%	33%	35%
Unsure	10%	13%	15%

By Ideology

	Moderate	Conserv.	Liberal
Yes	54%	63%	50%
No	30%	29%	36%
Unsure	15%	8%	14%

By Age

	18-34	35-44	45-54	55-64	65+
Yes	44%	40%	55%	58%	69%
No	52%	30%	38%	29%	21%
Unsure	4%	30%	7%	13%	10%

By Race

	White	Black	Other
Yes	60%	52%	43%
No	30%	35%	31%
Unsure	10%	12%	26%

By Last 4 Generals

	4	3	2	1	0
Yes	62%	53%	53%	65%	44%
No	27%	35%	36%	27%	35%
Unsure	11%	12%	11%	9%	21%

By Self-Reported Party

	Democrat	Other	Republican	Independent
Yes	53%	51%	61%	56%
No	35%	22%	29%	28%
Unsure	12%	27%	10%	16%

By DMA

	DC	Norfolk	Richmond	Roanoke	Other
Yes	55%	60%	58%	60%	52%
No	30%	29%	31%	31%	39%
Unsure	15%	11%	11%	8%	9%

By Voting Method

	Day of	Early	By Mail	Undecided
Yes	54%	63%	57%	50%
No	36%	23%	33%	30%
Unsure	10%	14%	10%	20%



Methodology and Demographics

Fielded On: September 14-18, 2023

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Method: Landline Interviews and Mobile Text Response

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Population & Sample Description:

854 Likely General Election Voters

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MoE: +/- 3.35

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Weighting: Age, Gender, Education Level, Race, DMA, and Self-Reported Party

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For information, contact:

Ryan Munce

President

co/efficient

ryan@coefficient.org

Parker Slaybaugh

Executive Director

Founders Insight

parker@foundersinsight.com

Age

%	
18-34	14%
35-44	14%
45-54	16%
55-64	20%
65+	35%

Gender

%	
Female	53%
Male	47%

Education

%	
HS	46%
College	31%
Grad+	23%

Race

%	
White	75%
Black	13%
Other	11%

Ideology

%	
Moderate	41%
Conserv.	39%
Liberal	20%

Self-Reported Party

%	
Repub.	41%
Dem.	37%
Indep.	18%
Other	4%

Last 4 Generals

%	
4	45%
3	25%
2	13%
1	7%
0	10%

DMA

%	
DC	39%
Norfolk	20%
Richmond	19%
Roanoke	13%
Other	9%

Voting Method

%	
Day of	42%
Early	31%
By Mail	15%
Undecided	12%