



Founders Insight Gaming Statewide Poll

Image, Ballot, and Message Testing
October 2nd, 2023

Top Lines

Q1:Support Casino In Your Locality

%	
Yes	33%
No	50%
Unsure	18%

Q2:Legal Gambling Opinion

%	
Legal Gaming	51%
Limited Gaming	26%
Ban Gaming	11%
Unsure	12%

Q3:Tax Revenue From Casinos

%	
Education	32%
Lower prop. tax	27%
No Support	18%
Transportation	8%
Low utility cost	7%
Unsure	8%

Q4:Skill Games

%	
Allowed	41%
Banned	27%
Unsure	32%

Q5:Out of State Operators

%	
Yes	32%
No	37%
Undecided	31%

Q6:Limited Skill Game Legalization

%	
Support	41%
Oppose	30%
Unsure	29%

Q7:Extra Income For Small Businesses

%	
More likely	25%
Less likely	17%
No Diff	58%

Q8:Skill Game Revenue For Schools

%	
Yes	41%
No	38%
Unsure	21%

Q9:Casino Charitable Outreach

%	
More likely	46%
Less likely	12%
No Diff	41%

Top Lines

Q10:Skill Games Charitable Outreach

%	
More likely	41%
Less likely	12%
No Diff	47%

Q11:Association With Casinos

%	
Entertainment	43%
Addiction	30%
Poverty	8%
Crime	8%
Unsure	12%

Q12:Betting on VA College Sports

%	
Support	35%
Oppose	41%
Unsure	23%

Q13:Referendum For Skill Games

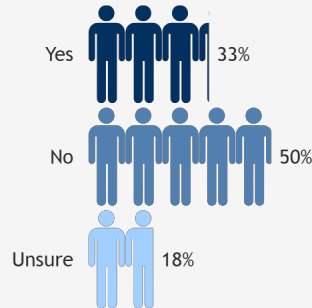
%	
Yes	61%
No	15%
Unsure	25%

Q14:Slot Machine Age Restriction

%	
Yes	74%
No	13%
Unsure	14%

Support Casino In Your Locality

Would you support a casino being built in your locality?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	25%	41%
No	54%	45%
Unsure	21%	14%

By Education

Column %	HS	College	Grad+
Yes	40%	26%	26%
No	40%	58%	57%
Unsure	19%	16%	17%

By Ideology

Column %	Moderate	Conserv.	Liberal
Yes	35%	31%	32%
No	52%	52%	43%
Unsure	13%	16%	25%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	46%	49%	31%	32%	22%
No	40%	40%	45%	47%	61%
Unsure	14%	11%	24%	21%	17%

By Race

Column %	White	Black	Other
Yes	32%	38%	29%
No	53%	33%	46%
Unsure	14%	29%	25%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	24%	37%	26%	53%	51%
No	57%	45%	65%	22%	36%
Unsure	19%	18%	8%	25%	14%

By Self-Reported Party

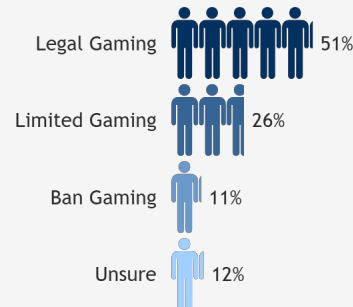
Column %	Dem.	Repub.	Ind.	Other
Yes	32%	32%	35%	26%
No	46%	49%	57%	53%
Unsure	21%	18%	7%	21%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Yes	25%	39%	36%	42%	33%
No	57%	45%	44%	42%	51%
Unsure	18%	16%	20%	17%	15%

Legal Gambling Opinion

What is your opinion on the legality of gambling and gaming?



Actual answer options read:

- All gaming is an individual choice and should be legal
- Limited forms of highly regulated gambling should be allowed in the state
- All gaming should be banned
- Unsure

Critical Crosstabs:

By Gender

Column %	Female	Male
Legal Gaming	42%	62%
Limited Gaming	27%	25%
Ban Gaming	14%	8%
Unsure	17%	5%

By Education

Column %	HS	College	Grad+
Legal Gaming	61%	43%	41%
Limited Gaming	15%	34%	38%
Ban Gaming	9%	13%	11%
Unsure	14%	10%	10%

By Ideology

Column %	Moderate	Conserv.	Liberal
Legal Gaming	48%	57%	48%
Limited Gaming	29%	22%	30%
Ban Gaming	13%	10%	9%
Unsure	10%	12%	13%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Legal Gaming	66%	56%	58%	53%	39%
Limited Gaming	26%	25%	24%	23%	30%
Ban Gaming	4%	2%	6%	10%	19%
Unsure	3%	17%	12%	14%	12%

By Race

Column %	White	Black	Other
Legal Gaming	54%	47%	36%
Limited Gaming	25%	30%	34%
Ban Gaming	10%	13%	13%
Unsure	11%	10%	17%

By Last 4 Generals

Column %	4	3	2	1	0
Legal Gaming	46%	51%	56%	61%	56%
Limited Gaming	29%	30%	17%	18%	29%
Ban Gaming	11%	14%	9%	7%	8%
Unsure	14%	4%	17%	14%	7%

By Self-Reported Party

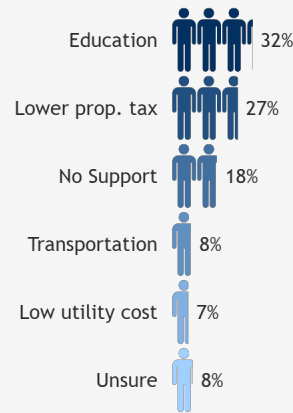
Column %	Dem.	Repub.	Ind.	Other
Legal Gaming	49%	51%	58%	38%
Limited Gaming	33%	23%	17%	38%
Ban Gaming	9%	11%	14%	14%
Unsure	9%	14%	11%	9%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Legal Gaming	43%	55%	61%	52%	56%
Limited Gaming	33%	21%	24%	19%	26%
Ban Gaming	12%	11%	5%	13%	11%
Unsure	12%	12%	11%	16%	7%

Tax Revenue From Casinos

Casinos can generate millions of dollars in additional tax revenue for the state and locality. If a new casino were to be approved, where should these funds be allocated?



Actual answer options read:

- Education
- Lowering property taxes
- I do not support adding a casino, regardless of the allocation of funds
- Transportation
- Lowering utility costs
- Unsure

Critical Crosstabs:

By Gender

Column %	Female	Male
Education	34%	31%
Lower prop. tax	24%	30%
No Support	20%	16%
Transportation	7%	9%
Low utility cost	6%	8%
Unsure	10%	7%

By Education

Column %	HS	College	Grad+
Education	31%	31%	37%
Lower prop. tax	29%	28%	21%
No Support	13%	22%	23%
Transportation	9%	6%	9%
Low utility cost	7%	6%	6%
Unsure	11%	7%	5%

By Ideology

Column %	Moderate	Conserv.	Liberal
Education	37%	17%	47%
Lower prop. tax	26%	39%	12%
No Support	17%	21%	17%
Transportation	9%	7%	7%
Low utility cost	5%	9%	7%
Unsure	7%	8%	12%

By Age

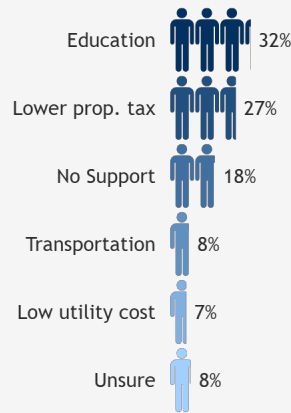
Column %	18-34	35-44	45-54	55-64	65+
Education	41%	42%	31%	29%	27%
Lower prop. tax	27%	23%	25%	33%	25%
No Support	13%	6%	22%	20%	22%
Transportation	5%	11%	6%	8%	9%
Low utility cost	13%	6%	8%	4%	5%
Unsure	1%	12%	9%	6%	12%

By Race

Column %	White	Black	Other
Education	31%	49%	22%
Lower prop. tax	26%	19%	38%
No Support	20%	11%	13%
Transportation	8%	9%	6%
Low utility cost	7%	3%	11%
Unsure	8%	9%	10%

Tax Revenue From Casinos (Continued)

Casinos can generate millions of dollars in additional tax revenue for the state and locality. If a new casino were to be approved, where should these funds be allocated?



Actual answer options read:

- Education
- Lowering property taxes
- I do not support adding a casino, regardless of the allocation of funds
- Transportation
- Lowering utility costs
- Unsure

Critical Crosstabs:

By Last 4 Generals

Column %	4	3	2	1	0
Education	36%	29%	25%	35%	32%
Lower prop. tax	20%	28%	38%	36%	25%
No Support	19%	24%	12%	11%	15%
Transportation	9%	8%	6%	5%	10%
Low utility cost	5%	7%	11%	5%	10%
Unsure	11%	5%	8%	9%	8%

By Self-Reported Party

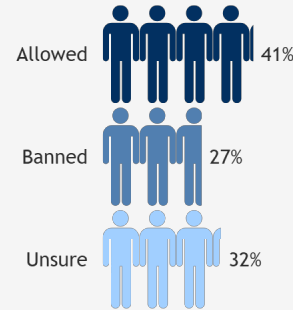
Column %	Dem.	Repub.	Ind.	Other
Education	47%	15%	36%	33%
Lower prop. tax	17%	40%	19%	26%
No Support	17%	22%	13%	22%
Transportation	7%	6%	13%	1%
Low utility cost	6%	7%	6%	11%
Unsure	6%	9%	13%	8%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Education	26%	39%	39%	32%	32%
Lower prop. tax	29%	27%	26%	22%	23%
No Support	22%	13%	18%	15%	20%
Transportation	7%	8%	7%	12%	6%
Low utility cost	8%	2%	7%	12%	3%
Unsure	9%	11%	3%	7%	15%

Skill Games

Skill games, sometimes called Gray Machines, are games that may look similar to slot machines, but manufacturers say the outcome can be determined by the player's skill instead of by chance, like in a traditional slot machine. The General Assembly banned these games, but a current court case has put that ban on hold. Should skill games be allowed or banned?



Actual answer options read:

- These games should be allowed
- These games should be banned
- Unsure

Critical Crosstabs:

By Gender

Column %	Female	Male
Allowed	36%	47%
Banned	27%	27%
Unsure	37%	26%

By Education

Column %	HS	College	Grad+
Allowed	44%	39%	37%
Banned	25%	31%	27%
Unsure	31%	30%	36%

By Ideology

Column %	Moderate	Conserv.	Liberal
Allowed	40%	42%	41%
Banned	32%	29%	17%
Unsure	28%	29%	42%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Allowed	73%	41%	47%	37%	27%
Banned	13%	26%	23%	27%	34%
Unsure	14%	33%	30%	36%	38%

By Race

Column %	White	Black	Other
Allowed	42%	43%	30%
Banned	26%	22%	41%
Unsure	32%	36%	28%

By Last 4 Generals

Column %	4	3	2	1	0
Allowed	33%	46%	48%	44%	56%
Banned	30%	25%	20%	34%	14%
Unsure	37%	29%	32%	22%	30%

By Self-Reported Party

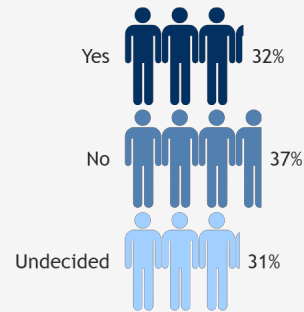
Column %	Dem.	Repub.	Ind.	Other
Allowed	41%	39%	46%	37%
Banned	26%	30%	22%	22%
Unsure	32%	31%	33%	41%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Allowed	35%	46%	44%	43%	45%
Banned	34%	21%	20%	19%	35%
Unsure	31%	33%	36%	38%	21%

Out of State Operators

Casinos spend millions of dollars in economic development and employ thousands of workers, where skill games are usually operated by out-of-state companies placing machines in already established facilities. Some believe gray machines are direct competitors to casinos, without many of the economic benefits that casinos provide. Knowing this, do you believe skill games should be allowed in Virginia?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	24%	41%
No	38%	35%
Undecided	37%	24%

By Education

Column %	HS	College	Grad+
Yes	37%	29%	27%
No	33%	43%	38%
Undecided	30%	28%	36%

By Ideology

Column %	Moderate	Conserv.	Liberal
Yes	30%	33%	33%
No	40%	39%	30%
Undecided	29%	28%	38%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	60%	44%	34%	21%	22%
No	21%	28%	34%	42%	46%
Undecided	19%	28%	32%	38%	33%

By Race

Column %	White	Black	Other
Yes	31%	33%	36%
No	38%	28%	43%
Undecided	31%	39%	20%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	28%	33%	29%	36%	52%
No	40%	37%	35%	35%	24%
Undecided	32%	30%	36%	29%	24%

By Self-Reported Party

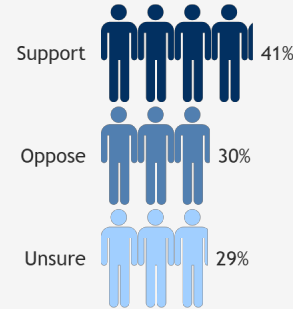
Column %	Dem.	Repub.	Ind.	Other
Yes	27%	31%	45%	27%
No	40%	39%	28%	27%
Undecided	32%	30%	27%	46%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Yes	30%	36%	30%	35%	34%
No	45%	30%	33%	29%	39%
Undecided	25%	34%	37%	37%	27%

Limited Skill Game Legalization

Instead of a full ban on skill games, a proposal has been made to legalize skill game machines, allowing a limited number in certain establishments and providing the state of Virginia with additional revenue while allowing small businesses to maintain these machines as an additional source of business income. Do you support or oppose this proposal?



Critical Crosstabs:

By Gender

Column %	Female	Male
Support	34%	50%
Oppose	30%	30%
Unsure	36%	21%

By Education

Column %	HS	College	Grad+
Support	44%	41%	36%
Oppose	28%	33%	29%
Unsure	28%	26%	34%

By Ideology

Column %	Moderate	Conserv.	Liberal
Support	41%	47%	34%
Oppose	32%	29%	28%
Unsure	27%	24%	38%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Support	65%	50%	49%	31%	31%
Oppose	26%	20%	23%	33%	36%
Unsure	9%	30%	28%	36%	33%

By Race

Column %	White	Black	Other
Support	42%	31%	45%
Oppose	31%	30%	22%
Unsure	27%	38%	33%

By Last 4 Generals

Column %	4	3	2	1	0
Support	36%	41%	49%	43%	57%
Oppose	31%	34%	20%	31%	18%
Unsure	33%	25%	30%	25%	25%

By Self-Reported Party

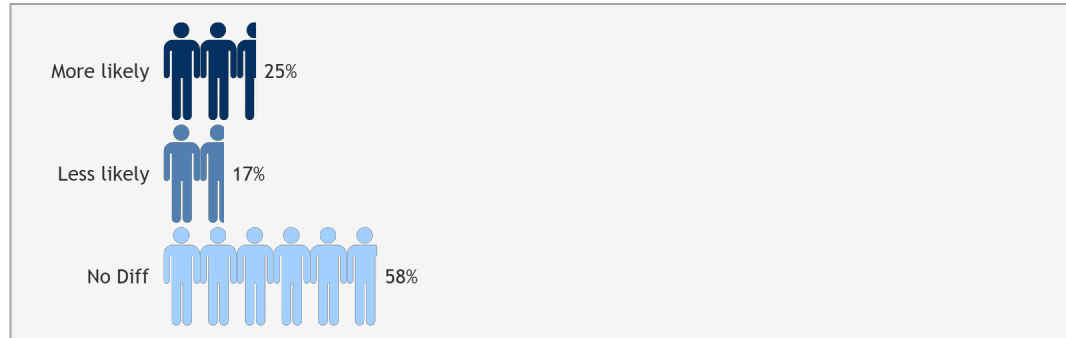
Column %	Dem.	Repub.	Ind.	Other
Support	41%	43%	40%	26%
Oppose	30%	32%	24%	26%
Unsure	29%	25%	36%	48%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Support	39%	44%	38%	49%	41%
Oppose	37%	28%	25%	13%	34%
Unsure	24%	28%	36%	38%	26%

Extra Income For Small Businesses

Skill games are frequently found at fraternal clubs, charitable organizations, small convenience stores, and small businesses and restaurants as an extra source of income. Does knowing this make you more or less likely to support skill games?



Critical Crosstabs:

By Gender

Column %	Female	Male
More likely	21%	30%
Less likely	17%	16%
No Diff	61%	55%

By Education

Column %	HS	College	Grad+
More likely	31%	20%	20%
Less likely	18%	17%	13%
No Diff	51%	63%	67%

By Ideology

Column %	Moderate	Conserv.	Liberal
More likely	30%	26%	19%
Less likely	21%	13%	15%
No Diff	49%	62%	66%

By Age

Column %	18-34	35-44	45-54	55-64	65+
More likely	40%	19%	26%	24%	21%
Less likely	5%	10%	16%	13%	26%
No Diff	55%	70%	57%	62%	53%

By Race

Column %	White	Black	Other
More likely	27%	23%	16%
Less likely	14%	29%	19%
No Diff	59%	49%	65%

By Last 4 Generals

Column %	4	3	2	1	0
More likely	24%	26%	21%	19%	46%
Less likely	20%	13%	15%	19%	5%
No Diff	56%	61%	63%	61%	49%

By Self-Reported Party

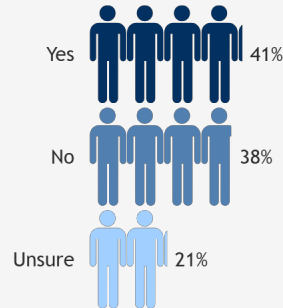
Column %	Dem.	Repub.	Ind.	Other
More likely	28%	24%	24%	18%
Less likely	15%	21%	12%	14%
No Diff	57%	55%	64%	68%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
More likely	19%	30%	25%	35%	27%
Less likely	22%	16%	9%	12%	17%
No Diff	59%	54%	65%	53%	56%

Skill Game Revenue For Schools

Proponents of casinos and skill games say the increased tax revenue they bring in can be used to improve schools. Do you believe improving schools is a valid argument to increase gambling opportunities?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	36%	47%
No	37%	39%
Unsure	27%	14%

By Education

Column %	HS	College	Grad+
Yes	46%	37%	36%
No	29%	46%	47%
Unsure	25%	17%	17%

By Ideology

Column %	Moderate	Conserv.	Liberal
Yes	46%	36%	41%
No	36%	42%	35%
Unsure	18%	22%	24%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	59%	58%	36%	30%	36%
No	32%	18%	40%	45%	43%
Unsure	9%	24%	23%	25%	21%

By Race

Column %	White	Black	Other
Yes	42%	48%	28%
No	38%	32%	46%
Unsure	20%	20%	26%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	41%	36%	36%	57%	46%
No	37%	46%	38%	26%	34%
Unsure	22%	18%	26%	16%	20%

By Self-Reported Party

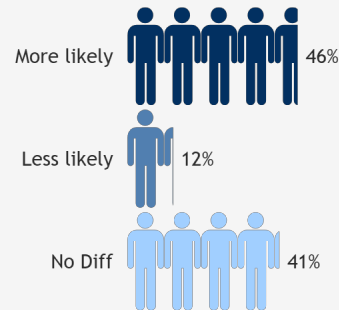
Column %	Dem.	Repub.	Ind.	Other
Yes	49%	34%	37%	46%
No	33%	44%	39%	34%
Unsure	18%	22%	24%	21%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Yes	32%	46%	49%	42%	51%
No	47%	36%	38%	23%	27%
Unsure	21%	17%	13%	35%	22%

Casino Charitable Outreach

If a casino was dedicated to charitable outreach and improving its local community, would you be more or less likely to support a casino in your



Critical Crosstabs:

By Gender

Column %	Female	Male
More likely	45%	47%
Less likely	11%	14%
No Diff	43%	39%

By Education

Column %	HS	College	Grad+
More likely	46%	50%	42%
Less likely	15%	11%	8%
No Diff	39%	39%	49%

By Ideology

Column %	Moderate	Conserv.	Liberal
More likely	52%	44%	41%
Less likely	17%	12%	8%
No Diff	31%	44%	51%

By Age

Column %	18-34	35-44	45-54	55-64	65+
More likely	63%	52%	46%	44%	39%
Less likely	2%	1%	7%	11%	25%
No Diff	36%	46%	47%	45%	37%

By Race

Column %	White	Black	Other
More likely	48%	39%	43%
Less likely	10%	20%	17%
No Diff	41%	41%	40%

By Last 4 Generals

Column %	4	3	2	1	0
More likely	44%	49%	42%	45%	58%
Less likely	16%	10%	14%	5%	11%
No Diff	40%	42%	44%	50%	31%

By Self-Reported Party

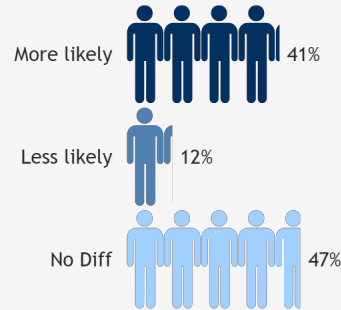
Column %	Dem.	Repub.	Ind.	Other
More likely	52%	43%	39%	52%
Less likely	8%	19%	10%	8%
No Diff	40%	38%	51%	40%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
More likely	42%	55%	44%	60%	33%
Less likely	14%	13%	10%	7%	17%
No Diff	44%	32%	47%	32%	50%

Skill Games Charitable Outreach

If the operator of a Skill Gaming Company was dedicated to charitable outreach and improving its local community, would you be more or less likely to support skill games in your community?



Critical Crosstabs:

By Gender

Column %	Female	Male
More likely	39%	44%
Less likely	11%	13%
No Diff	50%	43%

By Education

Column %	HS	College	Grad+
More likely	41%	42%	40%
Less likely	14%	12%	9%
No Diff	45%	46%	51%

By Ideology

Column %	Moderate	Conserv.	Liberal
More likely	45%	39%	38%
Less likely	16%	12%	8%
No Diff	39%	49%	54%

By Age

Column %	18-34	35-44	45-54	55-64	65+
More likely	62%	46%	43%	33%	34%
Less likely	3%	1%	7%	9%	24%
No Diff	35%	53%	50%	57%	42%

By Race

Column %	White	Black	Other
More likely	41%	42%	37%
Less likely	10%	19%	16%
No Diff	48%	38%	46%

By Last 4 Generals

Column %	4	3	2	1	0
More likely	39%	46%	34%	38%	53%
Less likely	14%	11%	15%	10%	5%
No Diff	47%	43%	51%	52%	42%

By Self-Reported Party

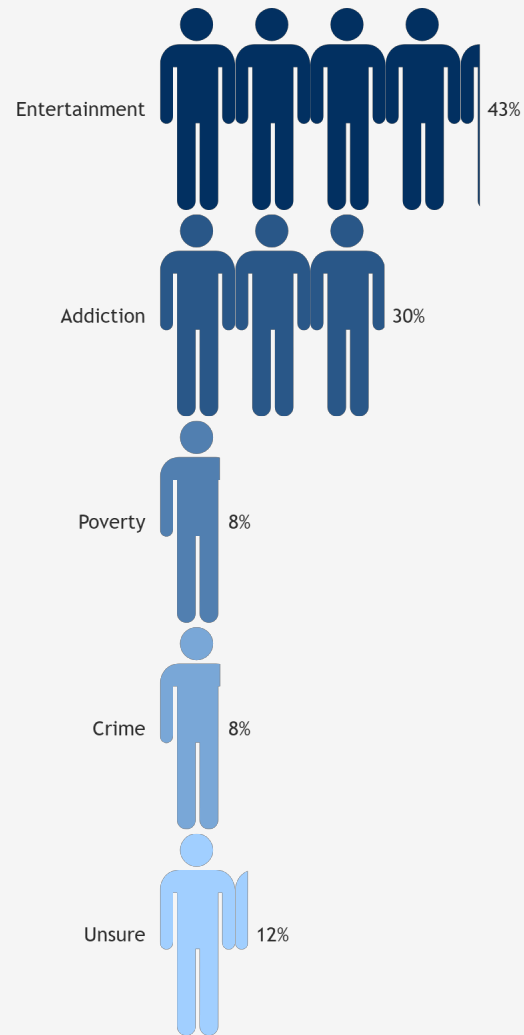
Column %	Dem.	Repub.	Ind.	Other
More likely	45%	40%	38%	32%
Less likely	10%	16%	8%	13%
No Diff	45%	44%	54%	55%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
More likely	38%	49%	39%	47%	33%
Less likely	15%	12%	8%	7%	15%
No Diff	47%	39%	53%	46%	52%

Association With Casinos

Which of the following do you
associate the most with casinos?



Association With Casinos (Continued)

Critical Crosstabs:

By Gender

Column %	Female	Male
Entertainment	37%	48%
Addiction	34%	25%
Poverty	8%	8%
Crime	9%	7%
Unsure	12%	11%

By Education

Column %	HS	College	Grad+
Entertainment	47%	38%	39%
Addiction	30%	30%	30%
Poverty	4%	12%	11%
Crime	3%	13%	11%
Unsure	16%	7%	9%

By Ideology

Column %	Moderate	Conserv.	Liberal
Entertainment	42%	45%	40%
Addiction	32%	27%	32%
Poverty	9%	6%	9%
Crime	7%	9%	7%
Unsure	10%	13%	12%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Entertainment	60%	43%	49%	39%	34%
Addiction	25%	25%	24%	28%	37%
Poverty	4%	8%	12%	8%	8%
Crime	3%	8%	8%	17%	5%
Unsure	8%	16%	7%	8%	16%

By Race

Column %	White	Black	Other
Entertainment	43%	45%	37%
Addiction	31%	27%	26%
Poverty	7%	12%	11%
Crime	8%	5%	12%
Unsure	11%	11%	14%

Association With Casinos (Continued)

Critical Crosstabs:

By Last 4 Generals

Column %	4	3	2	1	0
Entertainment	37%	51%	26%	56%	58%
Addiction	30%	30%	40%	21%	27%
Poverty	12%	6%	5%	1%	4%
Crime	9%	8%	10%	2%	7%
Unsure	12%	6%	19%	20%	5%

By Self-Reported Party

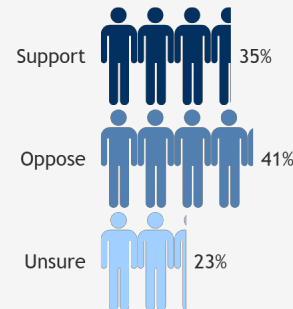
Column %	Dem.	Repub.	Ind.	Other
Entertainment	42%	45%	43%	17%
Addiction	39%	24%	19%	41%
Poverty	7%	6%	11%	26%
Crime	7%	8%	11%	1%
Unsure	5%	16%	16%	15%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Entertainment	42%	42%	49%	43%	31%
Addiction	28%	30%	25%	36%	39%
Poverty	10%	8%	8%	2%	8%
Crime	7%	8%	13%	4%	6%
Unsure	13%	12%	5%	15%	15%

Betting on VA College Sports

Two years ago, Virginia legalized sportsbook betting, where people can legally bet on the outcomes of various sporting events. However, the law prohibits betting on Virginia College teams. Would you support or oppose allowing people to also bet on Virginia College Teams?



Critical Crosstabs:

By Gender

Column %	Female	Male
Support	23%	50%
Oppose	47%	35%
Unsure	31%	15%

By Education

Column %	HS	College	Grad+
Support	40%	33%	29%
Oppose	30%	51%	51%
Unsure	29%	16%	20%

By Ideology

Column %	Moderate	Conserv.	Liberal
Support	27%	43%	36%
Oppose	43%	43%	37%
Unsure	30%	13%	27%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Support	60%	42%	43%	27%	25%
Oppose	28%	19%	33%	44%	58%
Unsure	12%	39%	24%	29%	18%

By Race

Column %	White	Black	Other
Support	39%	30%	19%
Oppose	41%	35%	49%
Unsure	20%	35%	32%

By Last 4 Generals

Column %	4	3	2	1	0
Support	31%	38%	36%	35%	48%
Oppose	45%	47%	40%	23%	31%
Unsure	24%	15%	24%	42%	21%

By Self-Reported Party

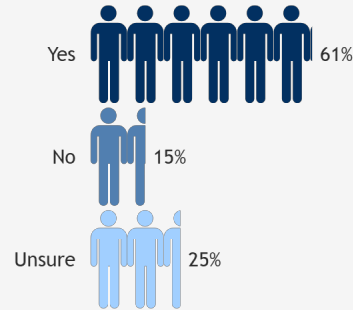
Column %	Dem.	Repub.	Ind.	Other
Support	32%	40%	38%	11%
Oppose	43%	41%	37%	54%
Unsure	25%	19%	25%	35%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Support	26%	48%	33%	39%	46%
Oppose	49%	31%	42%	35%	41%
Unsure	25%	20%	24%	27%	13%

Referendum For Skill Games

In 2020, the General Assembly approved casinos in five localities, and as part of that process, required a referendum to allow the voters to determine whether a local casino should be added to their community. Should other forms of gaming - including skill games - be required to undergo a referendum before being legalized?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	56%	65%
No	13%	17%
Unsure	30%	18%

By Education

Column %	HS	College	Grad+
Yes	58%	63%	62%
No	14%	15%	16%
Unsure	28%	22%	22%

By Ideology

Column %	Moderate	Conserv.	Liberal
Yes	57%	64%	60%
No	17%	14%	13%
Unsure	26%	21%	26%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	67%	51%	56%	54%	67%
No	17%	22%	16%	13%	12%
Unsure	16%	28%	28%	32%	21%

By Race

Column %	White	Black	Other
Yes	62%	46%	70%
No	15%	17%	13%
Unsure	23%	37%	18%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	67%	62%	49%	48%	56%
No	12%	15%	19%	21%	15%
Unsure	21%	23%	32%	30%	29%

By Self-Reported Party

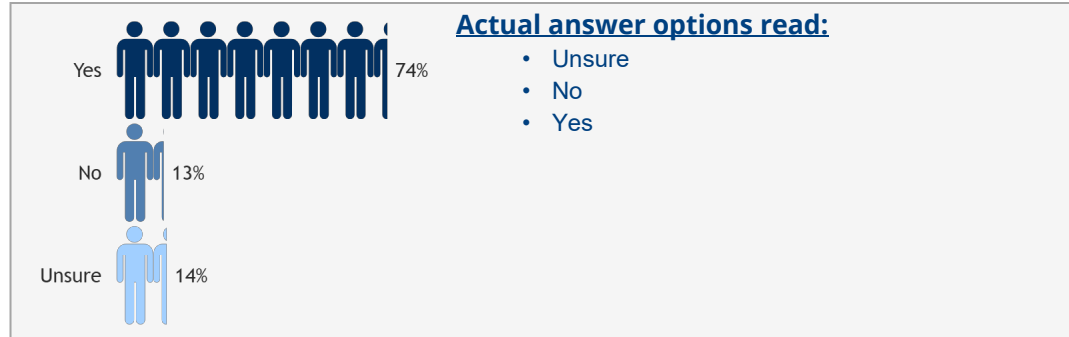
Column %	Dem.	Repub.	Ind.	Other
Yes	66%	57%	53%	73%
No	13%	16%	20%	6%
Unsure	21%	27%	27%	21%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Yes	62%	64%	61%	56%	52%
No	17%	17%	11%	10%	15%
Unsure	21%	20%	28%	33%	32%

Slot Machine Age Restriction

Virginia state law requires a person to be at least 21 years of age to be on a casino floor. Should that age requirement be applied to establishments that have slot-like machines?



Critical Crosstabs:

By Gender

Column %	Female	Male
Yes	71%	76%
No	12%	14%
Unsure	17%	10%

By Education

Column %	HS	College	Grad+
Yes	69%	78%	76%
No	16%	11%	9%
Unsure	15%	10%	15%

By Ideology

Column %	Moderate	Conserv.	Liberal
Yes	73%	85%	60%
No	10%	8%	23%
Unsure	18%	7%	17%

By Age

Column %	18-34	35-44	45-54	55-64	65+
Yes	83%	67%	65%	74%	76%
No	15%	16%	21%	7%	10%
Unsure	2%	17%	14%	18%	14%

By Race

Column %	White	Black	Other
Yes	75%	65%	74%
No	14%	7%	13%
Unsure	11%	28%	13%

By Last 4 Generals

Column %	4	3	2	1	0
Yes	69%	75%	86%	73%	79%
No	14%	14%	10%	12%	5%
Unsure	17%	12%	4%	14%	16%

By Self-Reported Party

Column %	Dem.	Repub.	Ind.	Other
Yes	67%	82%	69%	77%
No	16%	8%	17%	8%
Unsure	17%	10%	14%	15%

By DMA

Column %	DC	Norfolk	Richmond	Roanoke	Other
Yes	73%	67%	80%	75%	75%
No	14%	18%	8%	6%	16%
Unsure	13%	15%	12%	19%	9%



Methodology and Demographics

Fielded On: September 21-24, 2023

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Method: Mobile Text Response and Landline Interviews

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Population & Sample Description:
851 Likely General Election Voters

-

MoE: +/- 3.36%

-

Weighting: Age, Gender, Education Level, Race, and DMA

-

For information, contact:

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Age

	%
18-34	14%
35-44	14%
45-54	16%
55-64	20%
65+	35%

Gender

	%
Female	53%
Male	47%

Education

	%
HS	46%
College	31%
Grad+	23%

Race

	%
White	75%
Black	13%
Other	11%

Ideology

	%
Moderate	37%
Conserv.	36%
Liberal	27%

Self-Reported Party

	%
Dem.	39%
Repub.	39%
Ind.	18%
Other	4%

Last 4 Generals

	%
4	44%
3	25%
2	13%
1	11%
0	7%

DMA

	%
DC	39%
Norfolk	20%
Richmond	19%
Roanoke	13%
Other	9%

X9

	%
Rural	32%
Suburban	41%
Urban	27%