



Virginia Clean Energy Statewide Study

Image, Ballot, and Message Testing
February 22nd, 2024

Top Lines

Q1:Initial Solar Opinion

%	
Support	63%
Oppose	14%
Unsure	23%

Q2: Solar Opinion (Open Ended)

571 Verbatim Responses

Q3:Energy Security

%	
V' Important	69%
Sw' Important	24%
Sw' Unimportant	3%
V' Unimportant	2%
Unsure	1%

Q4:Natural Gas Energy

%	
More	43%
Less	25%
Same	31%

Q5:Wind Energy

%	
More	57%
Less	24%
Same	19%

Q6:Solar Energy

%	
More	62%
Less	19%
Same	20%

Q7:Hydrogen Energy

%	
More	47%
Less	17%
Same	36%

Q8:Community Concern

%	
V' Important	64%
Sw' Important	28%
Sw' Unimportant	6%
V' Unimportant	2%

Q9:Solar Supports Farmers

%	
More Likely	66%
Less Likely	8%
No Diff	26%

Q10:Lowest Cost Energy

%	
More Likely	65%
Less Likely	10%
No Diff	24%

Q11:Solar Funds Communities

%	
More Likely	66%
Less Likely	10%
No Diff	24%

Q12:Solar Powered BESS

%	
More Likely	61%
Less Likely	13%
No Diff	26%

Top Lines

Q13:Energy Importing State

%	
More Likely	67%
Less Likely	8%
No Diff	25%

Q14:Informed Solar Opinion

%	
Support	82%
Oppose	18%

Q15:Landowners Limitations

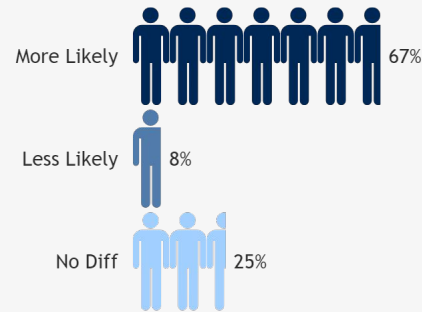
%	
Allowed	91%
Denied	9%

Q16:Government Limitations

%	
No	83%
Yes	17%

Initial Solar Opinion

Do you support or oppose solar power in Virginia?



By Gender

	Female	Male
Support	62%	64%
Oppose	12%	15%
Unsure	25%	20%

By Education

	HS	College	Grad+
Support	51%	68%	82%
Oppose	17%	12%	9%
Unsure	33%	19%	8%

By Ideology

	Moderate	Conserv.	Liberal
Support	71%	38%	87%
Oppose	10%	25%	4%
Unsure	19%	37%	9%

By Age

	18-34	35-44	45-54	55-64	65+
Support	80%	73%	60%	58%	57%
Oppose	6%	14%	13%	18%	15%
Unsure	14%	14%	27%	24%	28%

By Race

	White	Black	Other
Support	59%	73%	82%
Oppose	16%	4%	9%
Unsure	25%	22%	9%

By Last 4 Generals

	4	3	2	1	0
Support	58%	68%	67%	57%	74%
Oppose	14%	9%	11%	25%	12%
Unsure	28%	23%	22%	18%	14%

By Self Reported Party

	Republican	Democrat	Indepen.
Support	39%	88%	60%
Oppose	25%	2%	17%
Unsure	36%	11%	23%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
Support	61%	59%	62%	50%	58%	62%	56%	89%	47%	70%	85%
Oppose	12%	22%	15%	8%	17%	18%	20%	8%	11%	10%	5%
Unsure	26%	20%	23%	42%	24%	20%	23%	3%	41%	20%	10%

Solar Opinion (Open Ended)

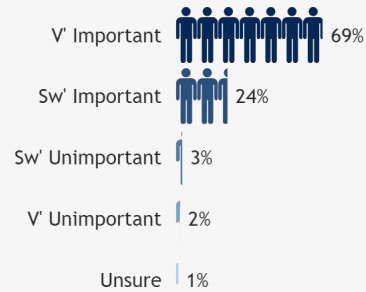
When thinking of solar energy, what is the first word that comes to mind?

571 Verbatim Responses



Energy Security

How important is it to you that the United States prioritize energy security and independence?



Actual answer options read:

- Very important
- Somewhat important
- Somewhat unimportant
- Not at all important
- Unsure

By Gender

	Female	Male
V' Important	70%	69%
Sw' Important	25%	24%
Sw' Unimportant	3%	4%
V' Unimportant	2%	2%
Unsure	1%	1%

By Education

	HS	College	Grad+
V' Important	71%	70%	64%
Sw' Important	23%	23%	28%
Sw' Unimportant	1%	5%	4%
V' Unimportant	2%	2%	2%
Unsure	2%	0%	1%

By Ideology

	Moderate	Conserv.	Liberal
V' Important	61%	83%	65%
Sw' Important	36%	10%	26%
Sw' Unimportant	2%	2%	6%
V' Unimportant	1%	3%	3%
Unsure	1%	2%	1%

By Age

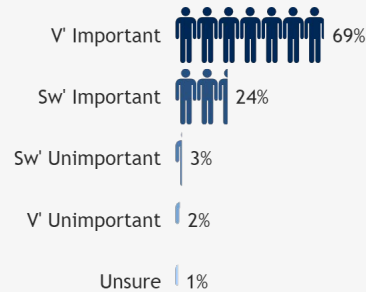
	18-34	35-44	45-54	55-64	65+
V' Important	61%	58%	75%	73%	73%
Sw' Important	34%	33%	17%	20%	23%
Sw' Unimportant	4%	7%	3%	2%	2%
V' Unimportant	1%	1%	5%	3%	1%
Unsure	0%	1%	0%	2%	2%

By Race

	White	Black	Other
V' Important	69%	67%	76%
Sw' Important	26%	25%	14%
Sw' Unimportant	3%	1%	7%
V' Unimportant	2%	4%	3%
Unsure	1%	3%	1%

Energy Security

How important is it to you that the United States prioritize energy security and independence?



Actual answer options read:

- Very important
- Somewhat important
- Somewhat unimportant
- Not at all important

By Last 4 Generals

	4	3	2	1	0
V' Important	67%	73%	69%	69%	73%
Sw' Important	29%	21%	24%	16%	23%
Sw' Unimportant	2%	5%	2%	3%	2%
V' Unimportant	1%	0%	5%	7%	2%
Unsure	1%	1%	0%	5%	0%

By Self Reported Party

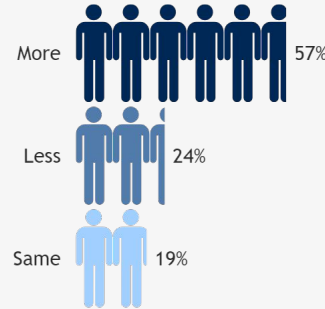
	Republican	Democrat	Indepen.
V' Important	79%	64%	63%
Sw' Important	15%	30%	32%
Sw' Unimportant	3%	3%	4%
V' Unimportant	3%	2%	1%
Unsure	1%	1%	0%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
V' Important	69%	68%	62%	66%	64%	85%	81%	56%	76%	64%	67%
Sw' Important	28%	24%	27%	30%	28%	12%	16%	41%	18%	22%	26%
Sw' Unimportant	3%	0%	1%	3%	3%	0%	1%	1%	4%	13%	6%
V' Unimportant	0%	7%	6%	0%	2%	2%	2%	2%	0%	2%	1%
Unsure	0%	1%	4%	2%	3%	1%	0%	0%	1%	0%	0%

Natural Gas Energy

Should Virginia place more, less, or about the same emphasis than it does now on producing energy from natural gas?



Actual answer options read:

- More emphasis
- Less emphasis
- About the same emphasis

By Gender

	Female	Male
More	37%	50%
Less	31%	19%
Same	32%	31%

By Education

	HS	College	Grad+
More	54%	37%	30%
Less	15%	31%	40%
Same	32%	32%	30%

By Ideology

	Moderate	Conserv.	Liberal
More	35%	66%	23%
Less	27%	4%	53%
Same	38%	30%	25%

By Age

	18-34	35-44	45-54	55-64	65+
More	24%	27%	43%	44%	58%
Less	42%	32%	27%	22%	17%
Same	34%	40%	31%	34%	25%

By Race

	White	Black	Other
More	44%	43%	39%
Less	26%	22%	28%
Same	31%	34%	34%

By Last 4 Generals

	4	3	2	1	0
More	50%	41%	36%	44%	32%
Less	23%	26%	18%	16%	42%
Same	27%	32%	46%	40%	26%

By Self Reported Party

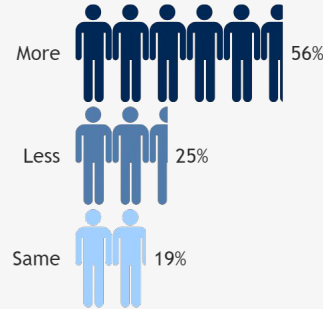
	Republican	Democrat	Indepen.
More	61%	25%	46%
Less	6%	44%	26%
Same	33%	32%	28%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More	36%	47%	30%	59%	51%	54%	46%	35%	47%	29%	32%
Less	26%	22%	33%	21%	22%	14%	23%	40%	20%	38%	29%
Same	39%	31%	36%	20%	27%	32%	31%	24%	33%	33%	39%

Wind Energy

Should Virginia place more, less, or about the same emphasis than it does now on producing energy from wind power?



Actual answer options read:

- More emphasis
- Less emphasis
- About the same emphasis

By Gender

	Female	Male
More	61%	52%
Less	18%	31%
Same	21%	17%

By Education

	HS	College	Grad+
More	49%	59%	70%
Less	31%	21%	14%
Same	20%	21%	16%

By Ideology

	Moderate	Conserv.	Liberal
More	64%	27%	85%
Less	8%	53%	8%
Same	27%	20%	7%

By Age

	18-34	35-44	45-54	55-64	65+
More	63%	55%	60%	55%	54%
Less	14%	20%	25%	26%	28%
Same	23%	25%	15%	19%	17%

By Race

	White	Black	Other
More	55%	65%	61%
Less	27%	11%	18%
Same	18%	24%	21%

By Last 4 Generals

	4	3	2	1	0
More	57%	58%	52%	49%	65%
Less	25%	23%	23%	29%	20%
Same	18%	19%	25%	23%	16%

By Self Reported Party

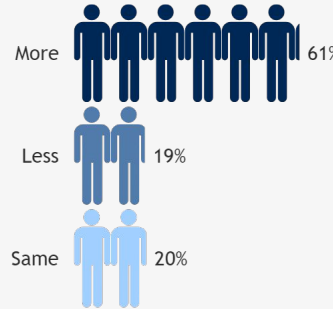
	Republican	Democrat	Indepen.
More	32%	84%	49%
Less	45%	4%	24%
Same	23%	12%	27%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More	56%	57%	60%	55%	54%	40%	55%	75%	50%	71%	64%
Less	23%	32%	14%	22%	21%	43%	28%	7%	35%	11%	19%
Same	21%	11%	25%	23%	25%	18%	17%	19%	15%	18%	17%

Solar Energy

Should Virginia place more, less, or about the same emphasis than it does now on producing energy from solar power?



Actual answer options read:

- More emphasis
- Less emphasis
- About the same emphasis

By Gender

	Female	Male
More	66%	56%
Less	18%	20%
Same	16%	24%

By Education

	HS	College	Grad+
More	52%	64%	77%
Less	24%	17%	10%
Same	24%	19%	13%

By Ideology

	Moderate	Conserv.	Liberal
More	67%	34%	91%
Less	12%	35%	6%
Same	21%	31%	3%

By Age

	18-34	35-44	45-54	55-64	65+
More	66%	64%	65%	60%	59%
Less	10%	17%	17%	19%	23%
Same	24%	19%	18%	21%	19%

By Race

	White	Black	Other
More	56%	78%	82%
Less	22%	7%	10%
Same	23%	15%	8%

By Last 4 Generals

	4	3	2	1	0
More	61%	65%	63%	38%	74%
Less	24%	16%	15%	20%	10%
Same	15%	19%	22%	43%	16%

By Self Reported Party

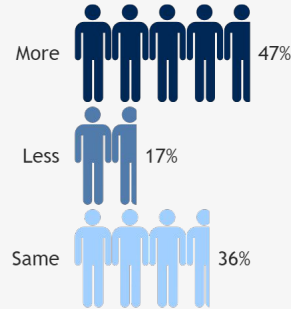
	Republican	Democrat	Indepen.
More	34%	91%	55%
Less	34%	2%	21%
Same	32%	6%	23%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More	59%	59%	61%	52%	57%	50%	43%	85%	63%	76%	82%
Less	17%	32%	21%	28%	20%	19%	27%	5%	16%	13%	6%
Same	24%	9%	19%	20%	23%	31%	30%	10%	21%	11%	12%

Hydrogen Energy

Should Virginia place more, less, or about the same emphasis than it does now on producing energy from hydrogen power?



Actual answer options read:

- More emphasis
- Less emphasis
- About the same emphasis

By Gender

	Female	Male
More	37%	59%
Less	21%	12%
Same	43%	29%

By Education

	HS	College	Grad+
More	39%	56%	52%
Less	23%	11%	12%
Same	38%	33%	36%

By Ideology

	Moderate	Conserv.	Liberal
More	43%	48%	52%
Less	15%	20%	15%
Same	42%	32%	33%

By Age

	18-34	35-44	45-54	55-64	65+
More	59%	55%	52%	47%	37%
Less	7%	15%	17%	17%	21%
Same	34%	30%	31%	36%	42%

By Race

	White	Black	Other
More	47%	37%	61%
Less	15%	27%	15%
Same	38%	36%	25%

By Last 4 Generals

	4	3	2	1	0
More	45%	45%	43%	44%	62%
Less	17%	22%	12%	24%	7%
Same	38%	34%	45%	32%	31%

By Self Reported Party

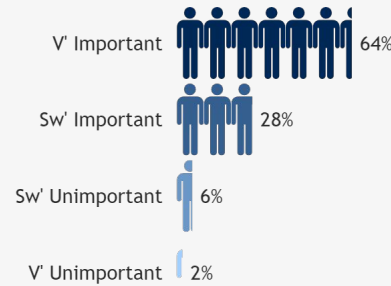
	Republican	Democrat	Indepen.
More	44%	50%	47%
Less	21%	14%	13%
Same	35%	35%	40%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More	53%	59%	38%	50%	36%	40%	39%	61%	48%	48%	54%
Less	11%	14%	22%	8%	23%	24%	26%	13%	18%	8%	11%
Same	36%	26%	40%	42%	41%	36%	36%	26%	34%	44%	35%

Community Concern

How important is it that community concerns regarding energy projects be included prior to permitting?



Actual answer options read:

- Very important
- Somewhat important
- Somewhat unimportant
- Not at all important

By Gender

	Female	Male
V' Important	71%	57%
Sw' Important	24%	32%
Sw' Unimportant	4%	8%
V' Unimportant	1%	4%

By Education

	HS	College	Grad+
V' Important	69%	61%	59%
Sw' Important	24%	29%	34%
Sw' Unimportant	4%	9%	4%
V' Unimportant	3%	1%	3%

By Ideology

	Moderate	Conserv.	Liberal
V' Important	64%	64%	63%
Sw' Important	28%	28%	29%
Sw' Unimportant	6%	5%	6%
V' Unimportant	1%	3%	3%

By Age

	18-34	35-44	45-54	55-64	65+
V' Important	53%	60%	57%	72%	70%
Sw' Important	40%	25%	35%	23%	23%
Sw' Unimportant	5%	12%	2%	4%	6%
V' Unimportant	2%	2%	6%	0%	1%

By Race

	White	Black	Other
V' Important	62%	76%	66%
Sw' Important	30%	20%	21%
Sw' Unimportant	5%	4%	10%
V' Unimportant	2%	0%	3%

By Last 4 Generals

	4	3	2	1	0
V' Important	66%	62%	75%	59%	60%
Sw' Important	27%	31%	16%	28%	34%
Sw' Unimportant	5%	7%	8%	11%	1%
V' Unimportant	2%	1%	0%	3%	4%

By Self Reported Party

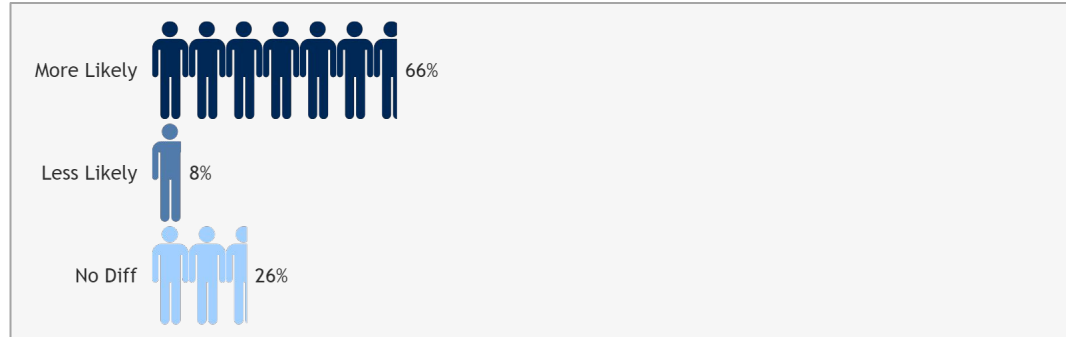
	Republican	Democrat	Indepen.
V' Important	62%	66%	66%
Sw' Important	29%	27%	28%
Sw' Unimportant	6%	6%	4%
V' Unimportant	2%	2%	2%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
V' Important	73%	65%	78%	74%	62%	60%	66%	56%	48%	60%	68%
Sw' Important	25%	32%	14%	15%	31%	30%	27%	36%	46%	26%	21%
Sw' Unimportant	1%	1%	9%	3%	4%	9%	7%	6%	4%	12%	9%
V' Unimportant	1%	2%	0%	8%	3%	1%	0%	2%	2%	2%	2%

Solar Supports Farmers

Solar projects provide farmers with much-needed supplemental income to keep their farms alive. Does knowing this make you more or less likely to support solar projects?



By Gender

	Female	Male
More Likely	73%	59%
Less Likely	8%	8%
No Diff	19%	33%

By Education

	HS	College	Grad+
More Likely	62%	68%	73%
Less Likely	11%	7%	4%
No Diff	27%	25%	23%

By Ideology

	Moderate	Conserv.	Liberal
More Likely	68%	50%	85%
Less Likely	6%	15%	2%
No Diff	26%	35%	13%

By Age

	18-34	35-44	45-54	55-64	65+
More Likely	73%	69%	58%	65%	67%
Less Likely	4%	5%	5%	10%	11%
No Diff	23%	27%	37%	25%	22%

By Race

	White	Black	Other
More Likely	61%	88%	78%
Less Likely	10%	1%	4%
No Diff	30%	11%	17%

By Last 4 Generals

	4	3	2	1	0
More Likely	64%	79%	63%	44%	72%
Less Likely	7%	5%	9%	16%	7%
No Diff	28%	16%	28%	40%	22%

By Self Reported Party

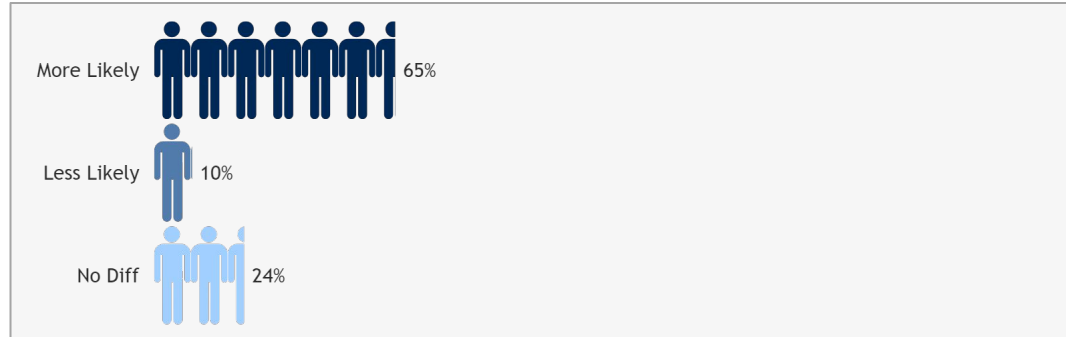
	Republican	Democrat	Indepen.
More Likely	49%	87%	57%
Less Likely	14%	0%	10%
No Diff	37%	12%	32%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More Likely	64%	54%	70%	69%	66%	59%	58%	78%	67%	73%	76%
Less Likely	6%	8%	11%	12%	7%	10%	13%	3%	9%	3%	3%
No Diff	30%	38%	19%	19%	27%	31%	28%	19%	25%	24%	21%

Lowest Cost Energy

Solar projects do not pollute the environment and generate the lowest-cost electricity for Virginia households and local businesses. Does knowing this make you more or less likely to support solar projects?



By Gender

	Female	Male
More Likely	70%	61%
Less Likely	11%	9%
No Diff	19%	30%

By Education

	HS	College	Grad+
More Likely	59%	68%	75%
Less Likely	15%	8%	4%
No Diff	26%	24%	21%

By Ideology

	Moderate	Conserv.	Liberal
More Likely	68%	43%	89%
Less Likely	9%	18%	2%
No Diff	22%	39%	9%

By Age

	18-34	35-44	45-54	55-64	65+
More Likely	62%	70%	59%	65%	68%
Less Likely	7%	7%	4%	14%	14%
No Diff	31%	23%	37%	21%	18%

By Race

	White	Black	Other
More Likely	60%	86%	77%
Less Likely	11%	10%	4%
No Diff	29%	3%	19%

By Last 4 Generals

	4	3	2	1	0
More Likely	60%	76%	66%	52%	72%
Less Likely	12%	8%	9%	15%	7%
No Diff	28%	15%	25%	33%	21%

By Self Reported Party

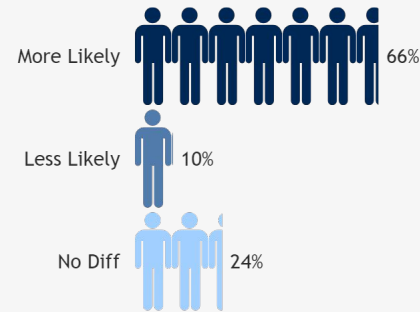
	Republican	Democrat	Indepen.
More Likely	45%	89%	57%
Less Likely	16%	3%	13%
No Diff	38%	8%	31%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More Likely	62%	64%	78%	51%	63%	56%	56%	83%	60%	69%	80%
Less Likely	9%	21%	13%	13%	16%	11%	12%	0%	9%	5%	1%
No Diff	29%	15%	9%	36%	20%	33%	32%	17%	31%	26%	19%

Solar Funds Communities

Solar projects can generate millions of dollars in tax revenue for our local communities, helping to fund our schools and first responders. Does knowing this make you more or less likely to support solar projects?



By Gender

	Female	Male
More Likely	72%	59%
Less Likely	11%	10%
No Diff	17%	31%

By Education

	HS	College	Grad+
More Likely	61%	68%	73%
Less Likely	14%	8%	5%
No Diff	24%	24%	22%

By Ideology

	Moderate	Conserv.	Liberal
More Likely	71%	45%	86%
Less Likely	10%	16%	3%
No Diff	19%	38%	12%

By Age

	18-34	35-44	45-54	55-64	65+
More Likely	61%	70%	63%	64%	69%
Less Likely	13%	8%	5%	15%	10%
No Diff	27%	22%	32%	20%	21%

By Race

	White	Black	Other
More Likely	59%	91%	80%
Less Likely	13%	1%	5%
No Diff	28%	8%	15%

By Last 4 Generals

	4	3	2	1	0
More Likely	60%	79%	65%	49%	75%
Less Likely	13%	4%	8%	18%	8%
No Diff	27%	18%	27%	32%	17%

By Self Reported Party

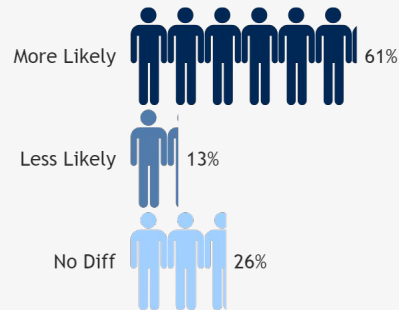
	Republican	Democrat	Indepen.
More Likely	48%	90%	54%
Less Likely	17%	1%	17%
No Diff	35%	10%	30%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More Likely	69%	56%	75%	55%	69%	57%	56%	81%	71%	61%	77%
Less Likely	8%	16%	17%	22%	11%	10%	9%	1%	6%	8%	5%
No Diff	23%	28%	8%	23%	20%	33%	35%	19%	23%	32%	18%

Solar Powered BESS

Battery Energy Storage Systems (BESS) are rechargeable batteries that can store energy from different sources and discharge when needed. BESS ensures a balanced and stable electric grid and backup power. Does knowing this make you more or less likely to support solar energy?



By Gender

	Female	Male
More Likely	66%	56%
Less Likely	13%	13%
No Diff	21%	31%

By Education

	HS	College	Grad+
More Likely	54%	67%	68%
Less Likely	19%	9%	5%
No Diff	27%	24%	27%

By Ideology

	Moderate	Conserv.	Liberal
More Likely	68%	38%	80%
Less Likely	9%	23%	6%
No Diff	23%	39%	14%

By Age

	18-34	35-44	45-54	55-64	65+
More Likely	66%	65%	54%	61%	61%
Less Likely	7%	10%	10%	15%	17%
No Diff	27%	25%	36%	24%	22%

By Race

	White	Black	Other
More Likely	56%	73%	85%
Less Likely	15%	11%	4%
No Diff	30%	16%	11%

By Last 4 Generals

	4	3	2	1	0
More Likely	59%	67%	60%	42%	73%
Less Likely	10%	16%	9%	24%	10%
No Diff	31%	16%	31%	34%	17%

By Self Reported Party

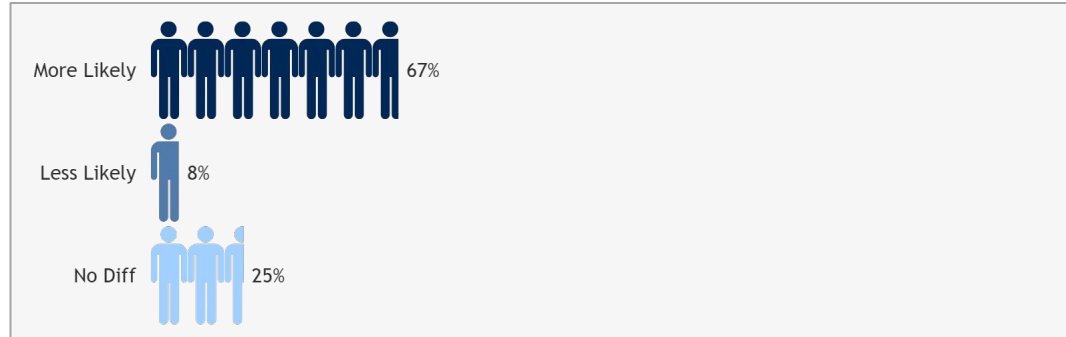
	Republican	Democrat	Indepen.
More Likely	41%	84%	53%
Less Likely	23%	4%	13%
No Diff	36%	12%	34%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More Likely	59%	56%	65%	49%	63%	54%	51%	78%	57%	68%	75%
Less Likely	10%	22%	24%	10%	19%	15%	11%	1%	20%	6%	1%
No Diff	31%	22%	12%	41%	18%	31%	38%	21%	24%	26%	23%

Energy Importing State

Virginia is an energy-importing state, meaning it consumes more energy than it produces. Knowing this, are you more or less likely to support an all-of-the-above approach to increase energy production to meet energy demands and achieve energy independence?



By Gender

	Female	Male
More Likely	69%	65%
Less Likely	9%	6%
No Diff	22%	29%

By Education

	HS	College	Grad+
More Likely	69%	66%	64%
Less Likely	8%	8%	6%
No Diff	22%	26%	30%

By Ideology

	Moderate	Conserv.	Liberal
More Likely	68%	69%	63%
Less Likely	7%	8%	9%
No Diff	26%	23%	29%

By Age

	18-34	35-44	45-54	55-64	65+
More Likely	69%	53%	68%	65%	73%
Less Likely	5%	7%	3%	15%	7%
No Diff	26%	40%	29%	20%	20%

By Race

	White	Black	Other
More Likely	66%	72%	70%
Less Likely	9%	7%	1%
No Diff	25%	22%	29%

By Last 4 Generals

	4	3	2	1	0
More Likely	65%	75%	63%	62%	68%
Less Likely	9%	4%	6%	14%	7%
No Diff	27%	21%	32%	24%	24%

By Self Reported Party

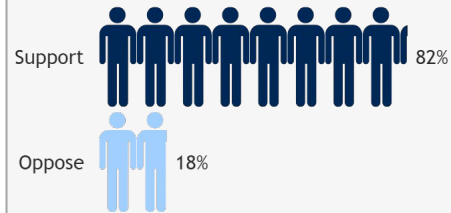
	Republican	Democrat	Indepen.
More Likely	69%	70%	58%
Less Likely	9%	6%	8%
No Diff	22%	24%	34%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
More Likely	71%	65%	49%	76%	69%	66%	75%	66%	77%	56%	65%
Less Likely	5%	12%	16%	4%	9%	11%	6%	4%	4%	11%	4%
No Diff	25%	23%	35%	20%	23%	23%	19%	30%	19%	33%	31%

Informed Solar Opinion

Knowing what you know now, do you support or oppose solar power in Virginia?



By Gender

	Female	Male
Support	83%	81%
Oppose	17%	19%

By Education

	HS	College	Grad+
Support	79%	82%	87%
Oppose	21%	18%	13%

By Ideology

	Moderate	Conserv.	Liberal
Support	87%	65%	96%
Oppose	13%	35%	4%

By Age

	18-34	35-44	45-54	55-64	65+
Support	87%	79%	81%	77%	85%
Oppose	13%	21%	19%	23%	15%

By Race

	White	Black	Other
Support	78%	96%	91%
Oppose	22%	4%	9%

By Last 4 Generals

	4	3	2	1	0
Support	78%	88%	86%	73%	86%
Oppose	22%	12%	14%	27%	14%

By Self Reported Party

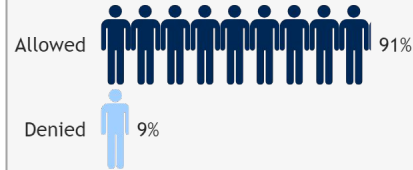
	Republican	Democrat	Indepen.
Support	69%	98%	73%
Oppose	31%	2%	27%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
Support	78%	72%	85%	69%	76%	79%	89%	92%	84%	88%	92%
Oppose	22%	28%	15%	31%	24%	21%	11%	8%	16%	12%	8%

Landowners Limitations

Which of the following statements do you agree with the most?



Changes Since 1/16/23:

- Landowners should be allowed to build solar projects on their land because they have the right to decide how to use their land, and clean energy benefits everyone - 2
- Landowners should be denied the ability to build solar projects because it may change the appearance of their land, and some politicians believe that private land should be used for a different purpose + 2

By Gender

	Female	Male
Allowed	90%	91%
Denied	10%	9%

By Education

	HS	College	Grad+
Allowed	88%	93%	93%
Denied	12%	7%	7%

By Ideology

	Moderate	Conserv.	Liberal
Allowed	90%	87%	95%
Denied	10%	13%	5%

By Age

	18-34	35-44	45-54	55-64	65+
Allowed	92%	91%	96%	87%	89%
Denied	8%	9%	4%	13%	11%

By Race

	White	Black	Other
Allowed	91%	86%	91%
Denied	9%	14%	9%

By Last 4 Generals

	4	3	2	1	0
Allowed	89%	91%	93%	90%	93%
Denied	11%	9%	7%	10%	7%

By Self Reported Party

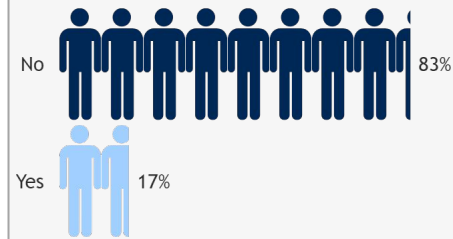
	Republican	Democrat	Indepen.
Allowed	88%	95%	87%
Denied	12%	5%	13%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
Allowed	88%	95%	80%	86%	84%	95%	95%	93%	90%	97%	95%
Denied	12%	5%	20%	14%	16%	5%	5%	7%	10%	3%	5%

Government Limitations

Some farmers and landowners wish to use their land for solar projects to produce clean energy. Should local governments be able to limit landowner property rights by placing bans on solar development?



By Gender

	Female	Male
No	84%	83%
Yes	16%	17%

By Education

	HS	College	Grad+
No	83%	84%	83%
Yes	17%	16%	17%

By Ideology

	Moderate	Conserv.	Liberal
No	81%	85%	85%
Yes	19%	15%	15%

By Age

	18-34	35-44	45-54	55-64	65+
No	87%	90%	89%	83%	76%
Yes	13%	10%	11%	17%	24%

By Race

	White	Black	Other
No	85%	73%	84%
Yes	15%	27%	16%

By Last 4 Generals

	4	3	2	1	0
No	83%	79%	86%	79%	92%
Yes	17%	21%	14%	21%	8%

By Self Reported Party

	Republican	Democrat	Indepen.
No	86%	83%	81%
Yes	14%	17%	19%

By Congressional District

	1	2	3	4	5	6	7	8	9	10	11
No	75%	89%	81%	91%	75%	88%	87%	84%	85%	76%	89%
Yes	25%	11%	19%	9%	25%	12%	13%	16%	15%	24%	11%

Methodology and Demographics



Fielded On: January 22-23, 2024

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Method: Mobile Text Response and
Landline Interviews

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Population & Sample Description:

815 Likely Voters

-

MoE: +/- 3.43%

-

Weighting: Age, Gender, Education Level,
Race, Party, and DMA

-

For information, contact:

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Age

	%
18-34	14%
35-44	14%
45-54	17%
55-64	21%
65+	34%

Gender

	%
Female	53%
Male	47%

Education

	%
HS	46%
College	31%
Grad+	23%

Race

	%
White	75%
Black	13%
Other	11%

Ideology

	%
Moderate	41%
Conserv.	34%
Liberal	25%

Congressional District

	%
1	10%
2	8%
3	9%
4	8%
5	13%
6	12%
7	9%
8	8%
9	9%
10	7%
11	9%

Last 4 Generals

	%
4	42%
3	22%
2	11%
1	10%
0	16%

Self Reported

	%
Republican	39%
Democrat	41%
Indepen.	20%